

Leah Kelly

Hi, I'm Leah! A creative visual storyteller with a passion for capturing authentic moments in sports, agriculture and branded media through photography, design and content creation.

www.leahkellyportfolio.com

lkell55@lsu.edu

(580) 916-2812

Baton Rouge, Louisiana

Experience

Design by LMK - Remote

Owner | April 2023 - Present

- Provide custom graphic design, photography and video services for business and agricultural clients.
- Create print and digital materials including logos, banners, flyers and advertisements.
- Photograph livestock shows, sale animals, and business events for client marketing and archives.
- Collaborate directly with clients to bring their creative vision to life through intentional design and branding.

Sherman Shadowcats Baseball Team - Sherman, Texas

Photography Intern | June 2024 - August 2024

- Captured, edited and delivered in-game photography for home games.
- Designed social media graphics to boost engagement across team channels.
- Supported media team with social content creation, file management, and creative planning.
- Delivered timely media assets for use across social platforms, print materials, and event visuals.

Sixth Day Snacks - Remote

Integrated Marketing Planner | August 2024 - December 2024

- Developed a full integrated marketing campaign from concept to execution.
- Produced branded visuals and photography to support product storytelling.
- Managed project timelines and collaborated with team on strategy and deliverables.
- Aligned visual content with brand voice and campaign objectives to drive audience engagement.

Oklahoma Living Magazine (OAEC) - Oklahoma City, Oklahoma

Editorial Intern | June 2023 - August 2023

- Wrote and edited feature stories for statewide readership.
- Photographed cooperative events and led visual direction for editorial content.
- Designed social media promos and contest graphics to drive reader interaction.
- Assisted with editorial layout planning and ensured consistency across print and digital issues.

Affiliations & Freelance Work

- Staff, Cowboy Journal Magazine (2024)
- Photographer, Oklahoma State University Cowboy Stampede (2022-2024)
- Assistant Photographer, Showing for a Cause Livestock Show (2023)
- Assistant Photographer, Sweetheart Showcase Swine Jackpot (2023, 2024)

Awards & Recognition

- Photography Award of Excellence - National Agriculture Communicators of Tomorrow Critique & Contest: 'Cowboy Stampede' (2023)
- 1st Place Photo Series - National Agriculture Communicators of Tomorrow Critique & Contest: 'Cowboy Stampede' (2023)

Education

Louisiana State University

Master of Art in Mass Communications

(Strategic Communications)

Expected December 2026

Oklahoma State University

Bachelor of Science in Agricultural

Communications

December 2024

Bachelor of Science in Animal Science

(Biotechnology)

December 2024

Certifications

FAA Part 107 Drone License

Expected May 2025

Hubspot

April 2023

Skills

Professional

- Adobe Creative Cloud
- Social Media Content Creation & Strategy
- Branding & Visual Identity
- Photography
- Graphic Design for Print & Digital
- Campaign Planning
- Content Management

Personal

- Creative Problem-Solving
- Fast Learner & Adaptable
- Clear Communicator
- Collaborative
- Strong Attention to Detail
- Team-oriented
- Time Management

Thanks for hanging out:)